



Form 1449 (Modified)

Information Disclosure
Statement By Applicant

(Use Several Sheets if Necessary)

Atty Docket No. CDTP004C1 Application No.:
09/677,711

Applicant: Thomas

Filing Date: 9/30/2000

Group: 2152

U.S. Patent Documents

Examiner Initial	No.	Patent No.	Date	Patentee	Class	Sub-class	Filing Date
	A	5,661,516	8/26/97	Carles			RECEIVED
	B	5,712,979	1/27/98	Graber et al.			OCT 17 2001
	C	5,931,901	9/1999	Wolfe et al.			Technology Center 2100
	D	5,848,397	12/1998	Marsh et al.			10/1996
	E	5,948,061	9/1999	Merriman et al.			2700

Foreign Patent or Published Foreign Patent Application

Examiner Initial	No.	Document No.	Publication Date	Country or Patent Office	Class	Sub-class	Translation	
							Yes	No

Other Documents

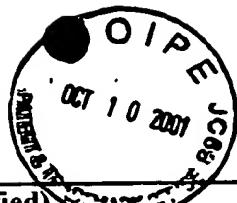
Examiner Initial	No.	Author, Title, Date, Place (e.g. Journal) of Publication
<i>John</i>	F	Hotmail, "Hotmail Provides Web-Based Free E-mail To The World On Independence Day," Press Release, July 1, 1996
	G	Hotmail, "Hotmail Tops 100,000 Subscribers," Press Release, September 6, 1996.
	H	Hotmail, "Hotmail Subscriber Base Doubles to 500,000 in One Month," Press Release, November 11, 1996.
<i>John</i>	I	Hotmail, "Hotmail Subscriber Base Tops One Million," Press Release, January 21, 1997.

Examiner

Date Considered

6/23/05

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Other Documents

Examiner Initial	No.	Author, Title, Date, Place (e.g. Journal) of Publication
<i>me</i>	J	PointCast, "PointCast Unveils First News Network that Reaches Viewers at Their Desktops," Press Release, February 13, 1996.
	K	PointCast, "PointCast Announces Dramatic Enhancements to Advertiser Services," Press Release, June 26, 1996.
	L	PointCast, "PointCast Announces Advertising Sales to Major Sponsors," Press Release, July 19, 1997.
	M	Wasserman, "Cyber trails to you," San Jose Mercury News, December 6, 1996.
	N	Netscape Web Site Advertising Opportunities, Netscape Communications Corporation, 1997.
	O	"Real Ads for Real Money," (CyberGold) PC Magazine, page 9, January 7, 1997.
<i>✓</i>	P	Ad Targeting, Banner Delivery, and Criteria, DoubleClick, Inc., (http://www.doubleclick.net/nf/adinfo/).

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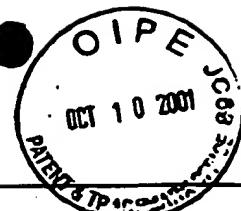
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Other Documents

Examiner Initial	No.	Author, Title, Date, Place (e.g. Journal) of Publication	RECEIVED OCT 17 2001 Technology Center 2100
✓	Q	Advertising Opportunities, Hotmail Corporation, (http://www.hotmail.com/), 1996-97.	
✓	R	Hallam-Baker et al., "Session Identification URI," W3C Working draft, (http://www.w3.org/pub/WWW/TR/WD-session-id-960221.html), February 21, 1996.	
	S	Mutz et al., "User-Agent Display Attributes," HTTP Working Group, Internet Draft, (http://www.ics.uci.edu/pub/ietf/http/), August 1, 1996.	
	T	Fielding et al., "Hypertext Transfer Protocol -- HTTP/1.1," HTTP Working Group, Internet Draft, (http://www.ics.uci.edu/pub/ietf/http/), August 12, 1996.	
	U	Holtman, "Content negotiating user agent extension," v1.1, Sept. 2, 1996.	
	V	Dunn et al., "Privacy and Profiling on the Web," Microsoft Corporation, (http://www.w3.org/TR/NOTE-Web-privacy.html), June 2, 1997.	
	W	Hensley et al., "Proposal for Open Profiling Standard," Firefly Network, Inc., (http://www.w3.org/TR/NOTE-OPS-FrameWork.html), June 2, 1997.	
	X	Netscape Communications Corp., "Netscape, Firefly and Versign Propose Open Profiling Standard (OPS) to Enable Broad Personalization of Internet Services," Press Release, May 27, 1997.	
✓	Y	"Open Profiling Standard (OPS) Frequently Asked Questions," Netscape Communications Corp., May 27, 1997.	
✓	Z	Firefly Network, Inc., "Proposal for an Open Profiling Standard," Version 1.0, June 2, 1997.	
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Examiner Initial	No.	Author, Title, Date, Place (e.g. Journal) of Publication
JK	AA	Yahoo! Inc., "Web Users Create Their Own My Yahoo!", Press Release, July 15, 1996.
	BB	Firefly Network, Inc., "Firefly Network Provides Open Approach For A Personalized and Measureable Web Experience", Press Release, December 3, 1996.
	CC	Yahoo! Inc., "My Yahoo! Makes the Web Even More Personal", Press Release, December 9, 1996.
	DD	Firefly Network, Inc., "Firefly Network and Yahoo! Offer Consumers Ability to Intelligently Navigate the Web", Press Release, December 11, 1996.
✓	EE	Firefly Network, Inc., "Firefly Network Extends Open Platform for Personalized Web Site or Desktop Applications", Press Release, February 3, 1997.
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	FF	5,734,838	3/1998	Robinson et al.			6/1995
	GG	5,749,081	5/1998	Whiteis			4/1995
	HH	5,749,210	4/1998	Goldhaber et al.			12/1995
	II	5,761,647	6/1998	Boushy			4/1996
	JJ	5,761,648	6/1998	Golden et al.			7/1995
	KK	5,774,869	6/1998	Toader			6/1995

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	LL	5,848,396	12/1998	Gerace.			4/1996
	MM	5,764,235	6/1998	Hunt et al.			3/1996
	NN	5,809,242	9/1998	Shaw et al.	709	217	
	OO	5,850,433	12/1998	Rondeau	379	201	
	PP	5,897,622	4/1999	Blinn et al.	705	26	
	QQ	5,915,001	6/1999	Uppaluru	379	88.22	
	RR	5,925,100	7/1999	Drewry et al.	709	219	
		6,041,357	3/2000	Kunzelman et al.	709	228	

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MM	SS	NetGravity, Inc., "NetGravity Launches AdServer, the Premier Advertising Management System Software for World Wide Web Publishers", Press Release, January 31, 1996.
MM	TT	BroadVision Inc., "BroadVision Unleashes the Power of the Internet with Personalized Marketing and Selling," Press Release, January 22, 1996.
MM	UU	NetGravity, Inc., "NetGravity Launches AdServer 2.1, Significant Enhancements Make Online Advertising More Reliable, Efficient, and Manageable", Press Release, January 13, 1997.

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